



TIDE FEST

COME HOME EAST HANTS

2024 SPONSORSHIP PACKAGE





TIDE FEST 2024: TIME TO COME TOGETHER, EAST HANTS!

East Hants Tide Fest is a one-of-a-kind community festival focused on bringing together the community of East Hants. Since its inception in 2017, Tide Fest has quickly become a signature event with a large fan base. Bringing together dozens of nonprofits, sport organizations, local businesses and other entities, the event has established itself as a major boost of community spirit for East Hants. Plus: thousands of dollars have been invested back into our local community groups and businesses, generating unmatched economic benefits for our area.

The *Come Home East Hants Association* is the non-profit society which oversees the planning and execution of Tide Fest. Our group is composed of a range of volunteers who care deeply about bringing our community together in a meaningful way and giving back to the groups who need it most.

We are run 100% by volunteers and all end profits from Tide Fest are invested right back into the community.



Dear potential sponsor,

If you want to help make Tide Fest 2024 possible, sponsor support is a key to the success of this not-for-profit event. Coming out of a challenging time for festivals over the past few years, the community is EXCITED to come together once again - and to make that possible, Tide Fest requires support from organizations like yours.

We hope that in the pages ahead you'll find an opportunity that fits your needs. There's no better way to get your business in front of thousands of East Hants residents this summer. Join our group of community-focused sponsors and invest in an opportunity to position your brand as a main supporter of this uniquely "East Hants" event.

Sincerely,

Your team of volunteers with the Come Home East Hants Association



TITLE SPONSOR: \$10,000 (SOLD OUT)

Our Title Sponsor tier is the highest level of support you can show. Title Sponsor is given exposure at every opportunity and will be thanked as a main driving force making the event possible.

- ★ Your company will be promoted on social media **steadily** before, during, and after the event.
- ★ Your logo will live on the homepage of TideFest.ca
- ★ Signage on site, tshirts, and banners will also feature your company's logo.
- ★ Complimentary access for 20 people to the music concerts

GOLD SPONSOR: \$7,500 (LIMITED QUANTITY)

The Gold Sponsor tier is a prominent level of support and will be credited as a major supporter of Tide Fest. Gold Sponsors are necessary to make our various smaller events possible. The first few Gold sponsors to commit to Tide Fest are able to put their brand behind a specific sub-event (for example, the Community Fair).

- ★ Your company will be promoted on social media **regularly** before, during, and after the event.
- ★ Your logo will live on one web page of TideFest.ca
- ★ On-site signage, tshirts, and banners will feature your logo
- ★ Complimentary access for 15 people to the music concerts

SILVER SPONSOR: \$5,000

Silver level sponsorship is a great fit for businesses who want to show their support for Tide Fest in a big way. Silver sponsors will be promoted primarily on our website and on signage at the event, plus 10 music tickets.

- ★ Your company will be promoted on social media **several times** before, during, and after the event.
- ★ Your logo will be placed on the sponsorship page of TideFest.ca
- ★ Signage on site, tshirts, and banners will also feature your company's logo.
- ★ Complimentary access for 10 people to the music concerts

BRONZE SPONSOR: \$3,000

Bronze level sponsorship gives your company the opportunity to be part of Tide Fest and be seen as a community-minded partner of East Hants' very own homecoming event, including 5 music tickets.

- ★ Your company will be promoted on social media **five times** before, during, and after the event.
- ★ Your logo will be placed on the sponsorship page of TideFest.ca
- ★ Signage on site will feature your company's logo.
- ★ Complimentary access for 5 people to the music concerts

STAR SPONSOR: \$1,000

Make an impact by donating a generous gift to Tide Fest with some bonus perks to recognize your contribution, including two music tickets.

- ★ Star sponsors will be promoted twice on social media before the event
- ★ Your logo will be placed on the sponsorship page at TideFest.ca

SUPPORTING SPONSOR: \$500

Supporting Sponsors have the opportunity to lend a helping hand in bringing Tide Fest to life with a smaller-scale investment.

- ★ Supporting sponsors will be promoted one time on social media before the event
- ★ Your logo will be placed on the sponsorship page at TideFest.ca



... HAVE ANOTHER WAY YOU WANT TO HELP?

We are always open to hearing from organizations who have products or resources to provide us in-kind. If you want to help Tide Fest, we want to hear from you!

TO SIGN ON AS A SPONSOR, GET IN TOUCH:

ehtidefest@gmail.com

